

# 2Q 2019 SODA SANAYII

**Investor Presentation** 



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- Soda Sanayii A.Ş.

  Operational Results & Financial Performance
- Chemicals Business Segment Overview
- 22 Appendix



# SODA SANAYİİ A.Ş. OPERATIONAL RESULTS & FINANCIAL PERFORMANCE



# **Key Financial Indicators**

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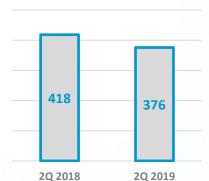








- **2Q 2019 Highlights**
- YoY change in consolidated sales volume; up by 1% in soda ash and down by 16% chromium chemicals, respectively, and up by 41% in electricity sales
- 5% rise in USD in soda products' average per ton prices and 34% increase in TRY terms in average per unit electricity sales price; while 1% decline in USD in chromium chemicals' average per ton prices
- Soda ash segment's contribution to consolidated revenues of 74% and to gross profit of 69%
  - Sisecam Elyaf and Oxyvit Plants' revenues: TRY 61mn and TRY 28mn, respectively
  - 26%-74% split between domestic and international revenues
  - 12% share of intra-group revenues in consolidated topline
  - Soda Sanayii is now part of a 50%-50% JV for the production of natural soda ash through solution mining in Wyoming, USA with Ciner Group
  - USD 1,1bn Market capitalization as of July 26th and 3-month average daily trading volume of 7,2mn shares



**Net Income** 



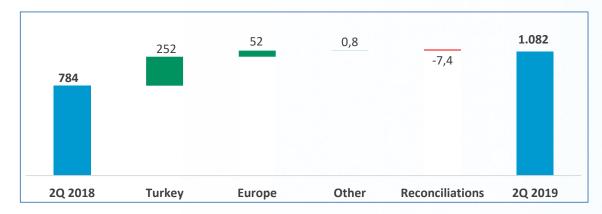
Capex

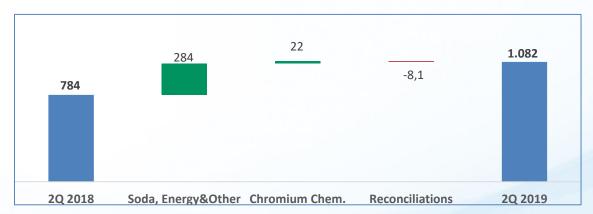


# **Key Financial Indicators**

### Revenue Contributions by Geography & Business Segments

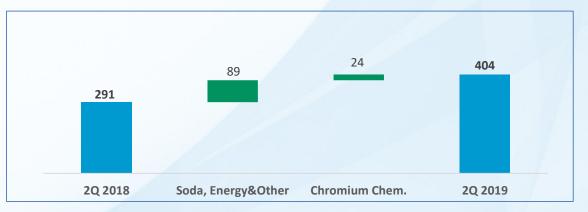
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### **Gross Profit Contributions by Business Segments**

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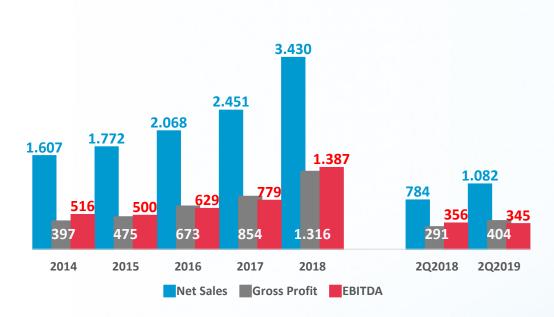




# Soda Sanayii – Financial Results

### **Consolidated Financial Results**





Gross Margin	25%	27%	33%	35%	38%	37%	37%
EBIT Margin	26%	23%	26%	26%	36%	41%	27%
EBITDA Margin	32%	28%	30%	32%	40%	45%	32%

### EBITDA Margins Adjusted to One-off Gains

### Adjustments;

- **2014:** TRY 92,7mn (sale of two subsidiaries; Dost Gaz & Asmaş and Paşabahçe shares)
- 2015: TRY 0,4mn (sale of Denizli Cam shares)
- **2016:** TRY 13,5mn (Revaluation gain on Eurobond investments)
- 2017: TRY 43mn (Revaluation gain on Eurobond investments)
- 2018: TRY 240mn (Revaluation gain and provision for potential losses on Eurobond investments)
- **2Q2018:** TRY 93 Million (Revaluation gain and provision for potential losses on Eurobond investments)
- **2Q2019:** TRY 34 Million (Revaluation gain and gain on provision for potential losses on Eurobond investments)

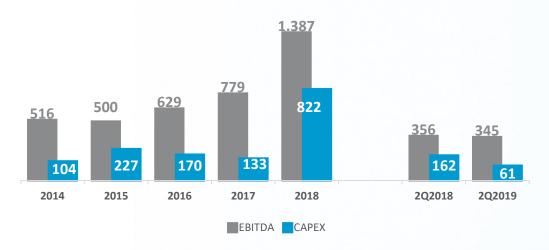




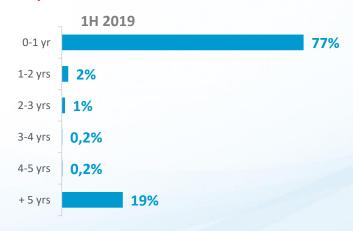
# Soda Sanayii – Financial Results

### Consolidated EBITDA & CAPEX

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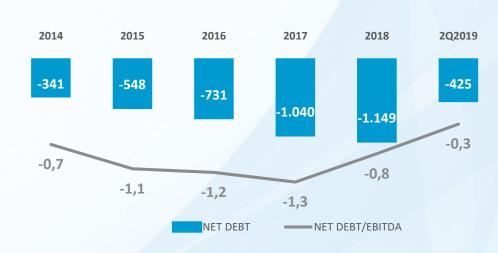


### Maturity Breakdown of Debt



### Consolidated EBITDA & NET DEBT

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### Currency Breakdown of Debt\*



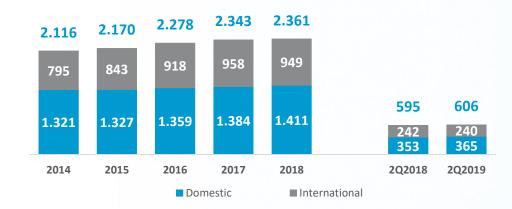




# Soda Sanayii – Operational Results

### Soda Production Breakdown

K Tons



### **Chromium Chemicals Sales Breakdown**

K Tons



### Soda Sales Breakdown

K Tons



### Soda Sanayii Consolidated Revenues Breakdown

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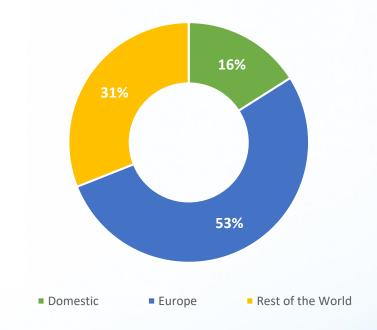




# Soda Sanayii – Soda Sales Breakdown

by Geography (in volume terms)\*

2Q 2019



by Segment (in volume terms)

2Q 2019



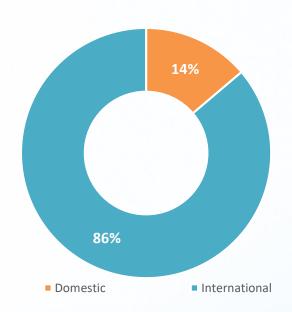


# Soda Sanayii – Chromium Sales Breakdown

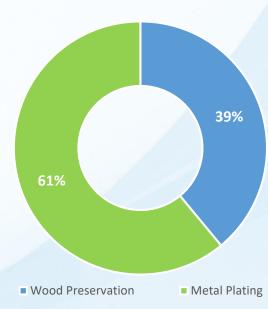
by Geography (in value terms)

Chromic Acid Sales by Segment (in volume terms)



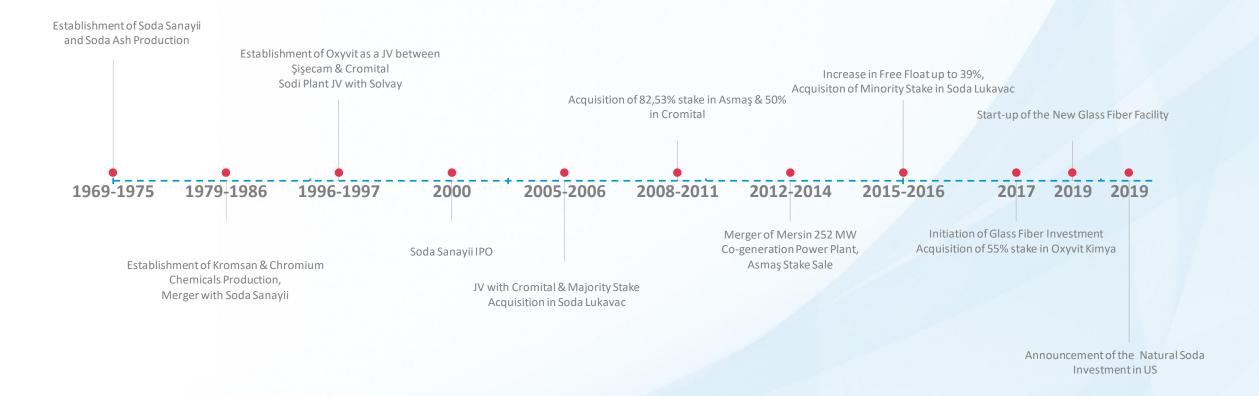






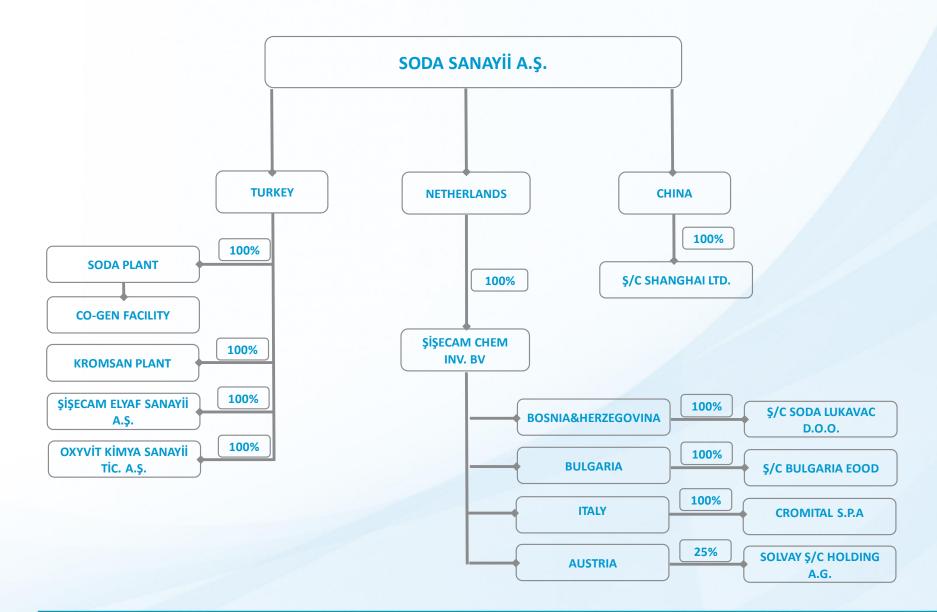


# Soda Sanayii History





# **Corporate Structure**





# Vision & Strategy

### **VISION**

- Strengthen current position in global soda ash market
- Target strong leadership in its all activities in global chromium chemicals market

### **STRATEGY**

- Maintain sustainable & profitable growth
- Support profitability by cost optimization and operational efficiency.
- Increase competetitive power
- Continue to expand geographically
- Create synergies from acquisitions and strategic partnerships
- Partnership approach and reliable solution provider for customers



### **SUSTAINABILITY**

- Since June 2019, Soda Sanayii is a constituent company in the FTSE4 Good Index Series
- Soda Sanayii published 2018 sustainability report



# Competitive Advantage

The New Steam Generation Facility in Mersin

 The new steam generation facility, operational since the beginning of 2017, continues to provide cost saving

Long Term Raw Material Reserves Near Mersin

- Soda Sanayii has secured its long term limestone and brine reserves near the facility in Mersin
- Aiming to provide a sustainable raw material supply, investments in new salt fields continue

Co-location with Şişecam's Glass Packaging and Flat Glass Plant and Rail Access within Turkey

Soda Sanayii Production facilities are located in close proximity to Trakya Cam, Anadolu Cam and Paşabahçe, other key Şişecam Group companies. This provides low transportation costs, short delivery times and continuous product supply

Cost Efficient Exports
Through Mersin Port

Mersin Port, the largest port in the Eastern Mediterranean region, is only 16km away from the plant, providing low transportation costs and short transportation times in export sales

On the Ground Presence and Access to European Markets

- SSL Plant (Bosnia & Herzegovina): The location and level of supply in the European market enables Soda Sanayii to compete with European soda producers
- Sodi (Varna-Bulgaria): Close proximity to Şişecam's Flat Glass and Glassware plants in Targovishte-Bulgaria enables low transportation costs, short delivery times and continuous supply capabilities
- Cromital S.p.A: With its Cromital plant in Italy, Soda Sanayii maintains its leading position in Europe in the production and selling of liquid and dust basic chromium sulphate



# CHEMICALS BUSINESS SEGMENT OVERVIEW

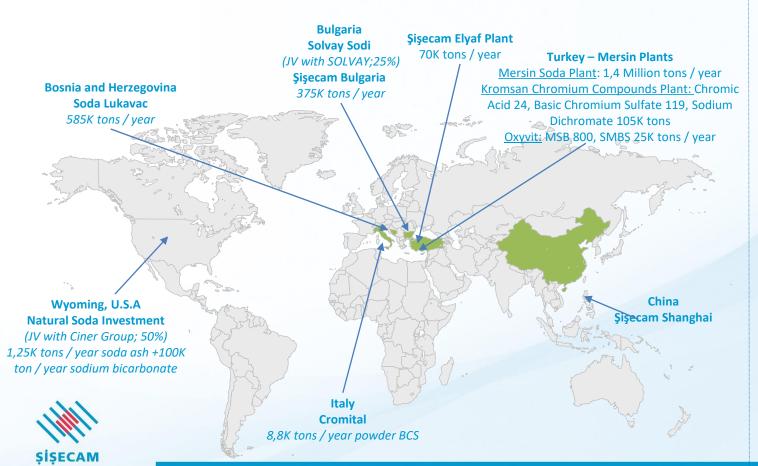


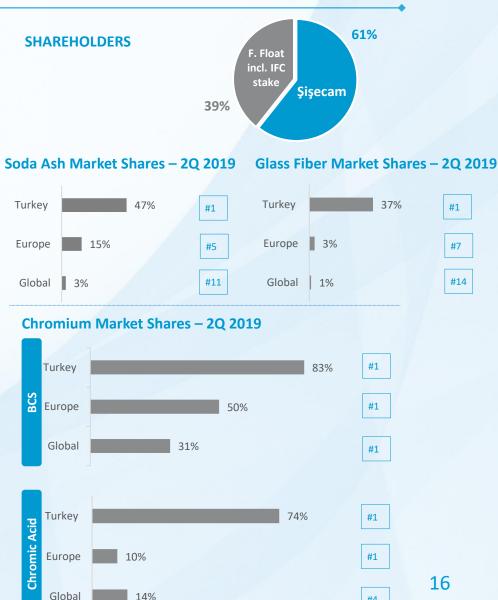
# Chemicals – Soda Sanayii

### **Operations & Global Presence**

Soda Sanayii, being the flagship company of Şişecam Chemicals, is a leading soda and chromium chemicals producer operational in 6 different facilities incl. Sodi JV and exporting products to + 75 countries around the World.

Soda Sanayii is the sole glass fiber producer in Turkey with its glass fiber production plant introduced in 2019.



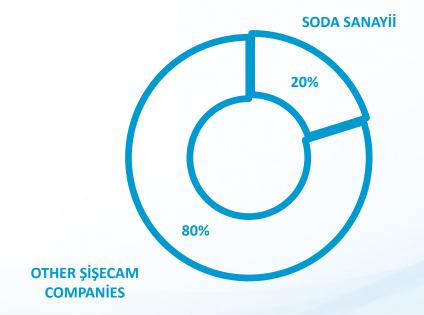


# Chemicals – Soda Sanayii

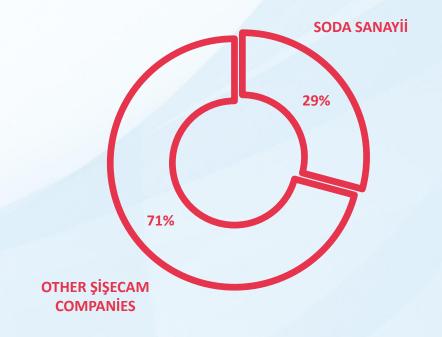
### In 2Q 2019, Chemicals Segment accounted for 21% of Şişecam revenues and 30% of its adjusted EBITDA

Soda Sanayii's contribution to Şişecam revenues with its non-group sales was 20%, while its adjusted EBITDA accounted for 29% of the group's consolidated and adjusted EBITDA figure

Contribution to Şişecam Consolidated Revenues 2Q 2019



Contribution to Şişecam Consolidated EBITDA 2Q 2019

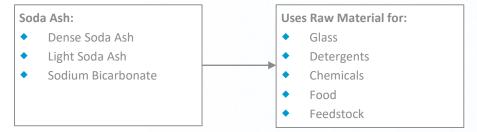




### Soda Ash Market

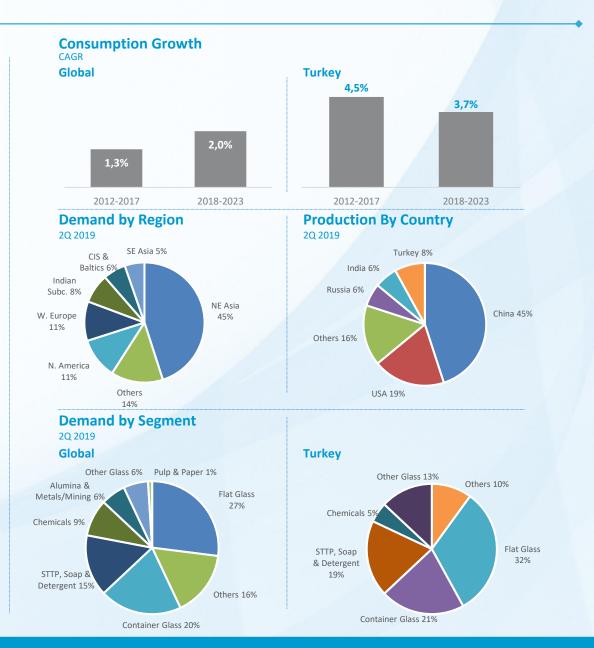
### **Industry Dynamics**

- 59 Million tons global production & demand globally as of 2019
- 75% synthetic, 25% natural
- Demand drivers: growing flat glass, container glass and detergents sectors
- Balanced market in Europe, strong demand from developing regions on the back of fast growing construction, automotive and detergent sectors
- Strong environmental checks and capacity closures in China leading to strong demand and price increases in Asia Pacific region
- Average global capacity utilization rate at 83%



### **Regional Breakdown of Global Soda Ash Production Capacity**





# **Chromium Market**

### **Industry Dynamics**

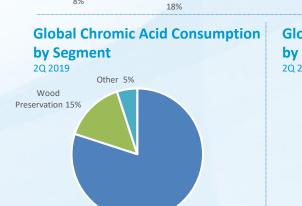
- ◆ 392K tons Basic Chromium Sulphate ("BCS") global market, 153K tons Chromic Acid global market
- Demand drivers: leather, automotive, construction, wood preservation
- Largest consumers are China and Brazil
- Global capacity utilization of BCS at 57% and Chromic Acid at 64%



### **Consumption Growth Chromic Acid BCS Turkey** Global Turkey Global 2% 1,5% 1% 0,5% 0,5% 0,5% 2012-2017 2018-2023 2018-2023 2012-2017 2018-2023 2018-2023 **Global BCS Market Global Chromic Acid Market** 2Q 2019 2Q 2019 Asia Pacific China 22% Asia Pacific 23% China 37% Turkey 1%

Turkey 4%

Europe 11%



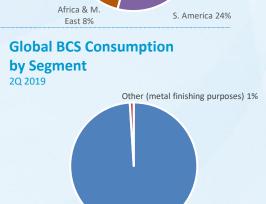
N. America

Metal Plating

Europe 13%

Africa & N

East 4%
S. America



Leather 99%

N. America

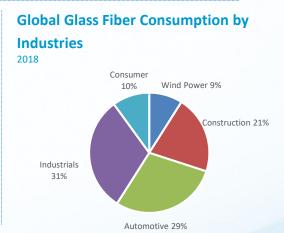


### Glass Fiber Market

### **Industry Dynamics**

- 6,1mn tons global production capacity, 5,8mn tons global demand as of 2018
- 57% of the capacity located in Asia Pacific, the remaining 43% in US & Europe
- Largest consumers are China and North America
- Highly consolidated structure with 5 largest players composing 80% of the market
- Demand drivers: construction and infrastructure, automotive & logistics, wind energy, electronics
- 90-95% global capacity utilization rate on average
- Demand in Turkey, standing at 78K tons as of 2018

### **Global Glass Fiber Production** Capacity 2018 Middle East & Africa Europe Asia 57% N. America 21%



### **Glass Fiber Consumption Growth**



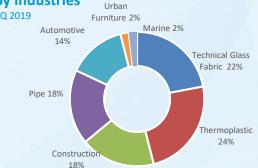
### Şişecam Elyaf Market Shares - 2Q 2019







### Şişecam Elyaf – Sales Breakdown by Industries Urban 20 2019 Furniture 2% Marine 2% Automotive





# Natural Soda Ash Investment in Wyoming, USA

### **Rationale Behind the Investment Decision;**

- The only solution mining-based natural soda ash producer in Wyoming, USA
- Partnering with Ciner Group, #1 natural soda ash producer globally and holder of the patent for the solution mining process technique, who already has proven track record at their Kazan Mine in Turkey since 2017
- +100 year-reserve life
- Almost equal share of fixed & variable costs and depreciation expenses in COGS
- Fixed costs components: Labor (significantly lower compared to gallery/conventional mining), 8% royalty fee to the US Government on net sales excl. logistic expenses
- Natural Gas is the major variable cost
- High profitability on the Gross level compared to synthetic soda ash production
  - > Synthetic soda ash production (per ton): gross profit on FOB sales: USD ~50-60 (COGS exceeds USD 100)
  - ➤ Natural soda ash production (per ton): **Expected** gross profit on FOB sales: USD ~110 (**Expected** COGS incl. Logistics\* USD 95-100)

### **Feasibility Study Parameters;**

- CUR: 90% until 2029, 95% 2029 onwards
- Pricing: Above USD 200 per ton in 2024 with 2,5% Estimated CAGR
- Sales Breakdown: 20% domestic, 80% exports
- Net Working Capital/Sales: ~14%
- Expected EBITDA Margin: +50%
- Expected Financing Cost: Approx. Libor +3%
- 5 year investment period; 2 years to complete required legal and regulatory work, start of the actual investment phase in 2022
- IRR: 13-15% (very conservative)
- NPV: USD 1,26 1,76 bn



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# **Appendix**



# **Summary Financials**

SUMMARY BALANCE SHEET (Million TL)	2016	2017	2018	1H 2018	1H 2019	YoY Change
Total Assets	3.317	3.881	6.369	5.012	7.963	59%
Cash & Cash Equivalents	971	783	1.193	886	1.407	59%
Financial Assets & Derivatives	108	552	750	659	831	26%
Trade Receivables	412	480	736	604	<i>875</i>	45%
Inventories	204	240	320	288	507	76%
Equity-Pickups	281	328	413	354	393	11%
Property, plant and equipment	1.209	1.295	2.094	1.507	2.211	47%
Intangible assets	17	32	152	54	153	185%
Tax & Deferred Tax Assets	15	5	373	96	458	379%
Other*	99	165	336	564	1.128	100%
Total Liabilities	714	688	1.500	1.247	2.695	116%
Interest Bearing Liabilities & Derivatives	293	313	542	521	1.464	181%
Trade Payables	236	276	447	330	400	21%
Provisions	36	48	68	75	93	24%
Tax & Deferred Tax Liabilities	30	19	54	82	37	-54%
Other**	119	33	389	240	701	192%
Equity	2.603	3.192	4.869	3.764	5.268	40%
Equity holders of the parent	2.599	3.188	4.863	3.759	5.268	40%
Minority Interest	4	5	6	6	0	

<sup>\*</sup>Other Receivables, Prepaid Expenses, Other Current & Non-Current Assets



<sup>\*\*</sup>Other Payables, Deferred Income

# **Summary Financials**

INCOME STATEMENT (TRY mn)	2016	2017	1Q 2018	1H 2018	9M 2018	2018	1Q 2019	1H 2019	YoY Change
Revenue	2.068	2.451	701	1.485	2.443	3.430	948	2.030	37%
Cost of Goods Sold	-1.395	-1.597	-441	-935	-1.458	-2.114	-650	-1.328	42%
Gross Profit	673	854	260	550	985	1.316	298	702	28%
Research and development	-8	-3	-1	-2	-3	-4	-1	-3	29%
Sales and marketing	-178	-291	-87	-181	-296	-398	-115	-249	37%
General and administrative	-70	-80	-22	-48	-74	-107	-32	-69	45%
Other income (expense), net	29	28	18	51	149	110	25	40	-21%
Income from Equity Pick-ups	72	92	19	43	69	91	21	40	-8%
Impairment Gain/Loss		-	-	-6	-9	-18	-0,4	-1,9	-67%
Income/Expense from Investing Activities	14	43	34	132	354	248	65	96	-28%
EBIT	531	643	221	541	1.175	1.237	261	556	3%
EBITDA	629	779	256	612	1.287	1.387	310	655	7%
Financial Income, net	113	88	43	134	339	231	52	59	-56%
Income before Tax	645	731	264	674	1.515	1.468	313	615	-9%
Tax Expense, net	-68	-69	-25	-17	-39	89	-28	46	-369%
Net income	577	662	239	657	1.475	1.557	285	661	1%
Net income after Minority Interest	576	661	239	657	1.475	1.556	285	661	1%
Minority Interest	0,8	0,9	0,2	0,4	0,7	0,9	0,2	-	
Earnings per share (TL):	0,576	0,661	0,239	0,657	1,475	1,556	0,285	0,661	1%



# **Summary Financials**

CASH FLOW STATEMENT (TRY mn)	2014	2015	2016	2017	2018	1H 2019
Net Profit	388	441	577	662	1.557	661
Non-cash	-21	-14	-56	-27	-559	-137
Operating cash flows provided before changes w/c	367	427	521	635	998	524
Change in w/c	149	-24	-12	-135	81	-273
Cash flows from operating activities	515	403	509	500	1.079	252
Interest paid	-13	-14	-21	-20	-42	-72
Interest received	20	19	28	55	95	66
Dividend paid	-46	-60	-240	-201	-226	-345
Taxes paid	-55	-80	-58	-81	-252	-71
Capex	-104	-227	-170	-133	-822	-155
Free Cash Flow	317	41	48	120	-167	-325
Proceeds from sale of property, plant and equipment	0	1	0	0	1	0
Other cash flows from operating activities	-7	-2	-3	-4	-4	-3
Other cash flows from investing activities	124	67	-5	-394	131	-420
Proceeds from financial liabilities	45	33	16	32	175	962
Repayments of financial liabilities	-80	-63	-82	-51	-60	-145
Other cash flows from financing activities	3	0	-9	-2	0	-8
FX gain/loss on cash and cash equivalents	22	132	147	111	329	158
Net decrease/increase in cash and cash equivalents	424	210	113	-188	404	220



# ŞİŞECAM GROUP OVERVIEW



# Şişecam at a Glance

\$3,2 Billion Revenue

**4,9 Million Tons Glass Production** 

**2,4 Million Tons Soda Production** 

21.968 Employees Presence in 13
Countries

5<sup>th</sup> Flat Glass Producer Globally

3<sup>rd</sup> Glassware Producer Globally 5<sup>th</sup> Glass Packaging Producer Globally

11<sup>th</sup> Soda Ash Producer Globally Leader Producer in Basic Chromium Sulfate Globally

4<sup>th</sup> Chromic Acid Producer Globally





84 year of corporate history

**150 Export Countries** 

43 Production Plants

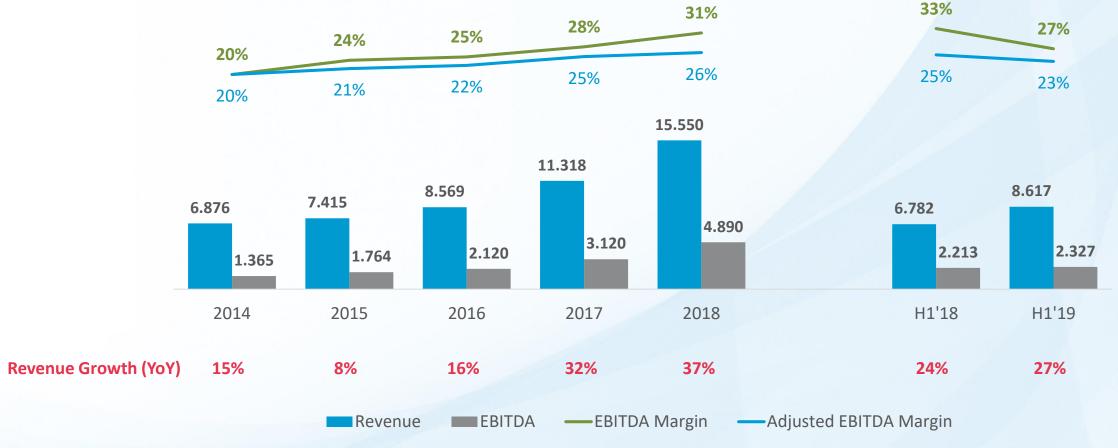
\$2 Billion Market Cap.

Listed Company since 1986

# Key Financial Highlights

# Sustained Growth in Revenue with Improving EBITDA Margin

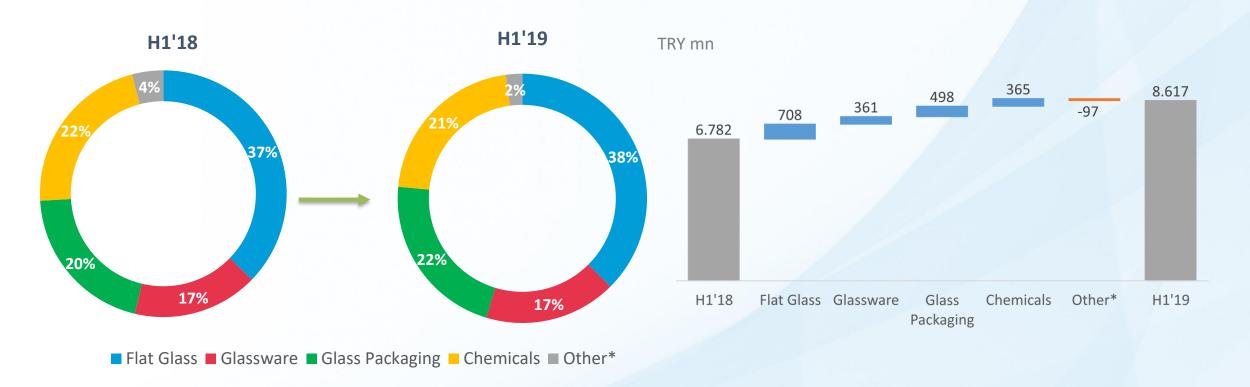
TRY mn





## Revenue

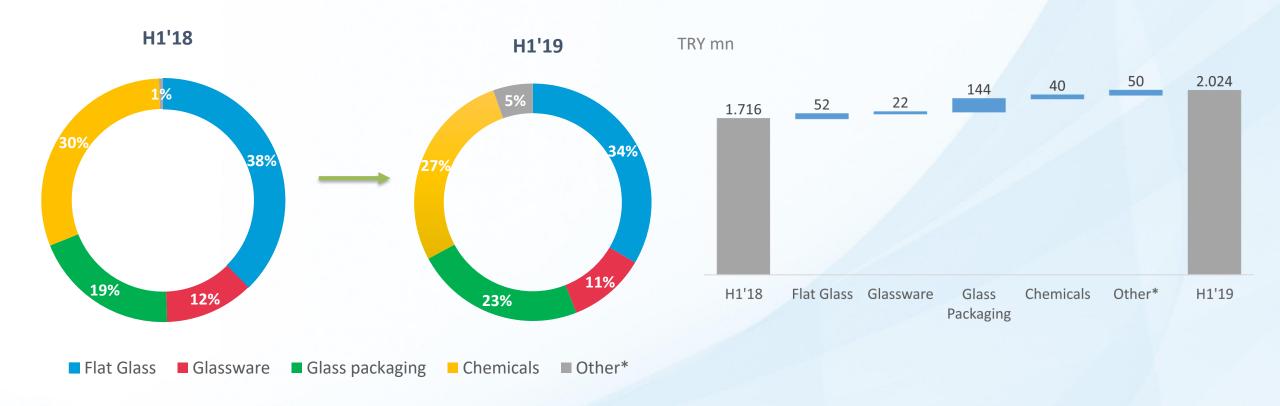
### Segments' Contribution to Revenue





# **EBITDA**

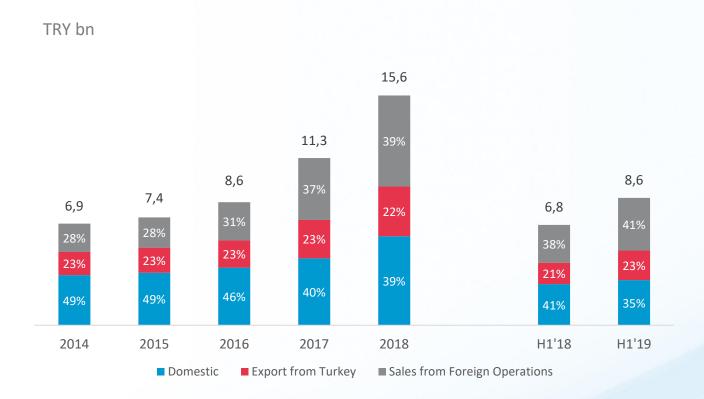
### Segments' Contribution to EBITDA\*\*

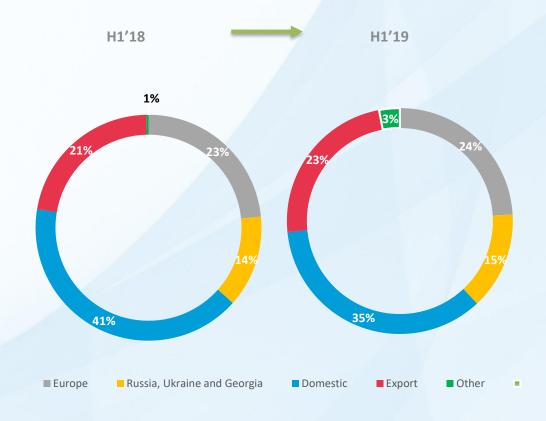




<sup>\*\*</sup> Excluding one-off incomes

# Revenue by Geography

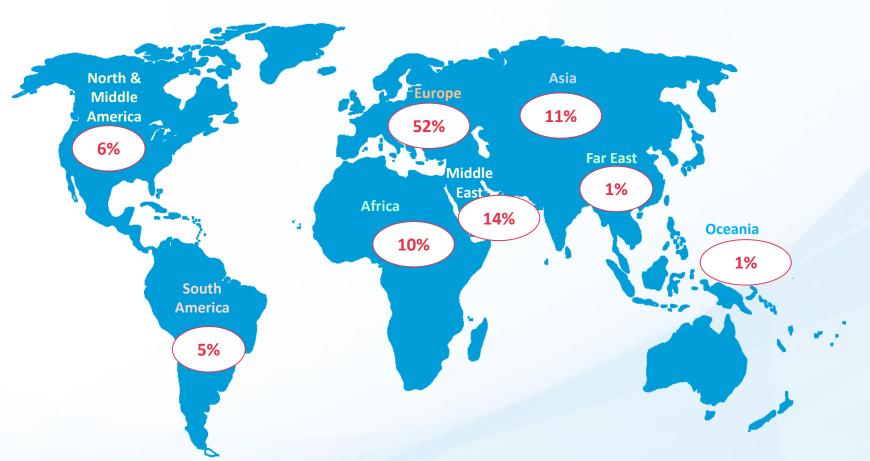






# **Exports from Turkey**

Exports of USD 397 Million in H1 2019 to 150 countries

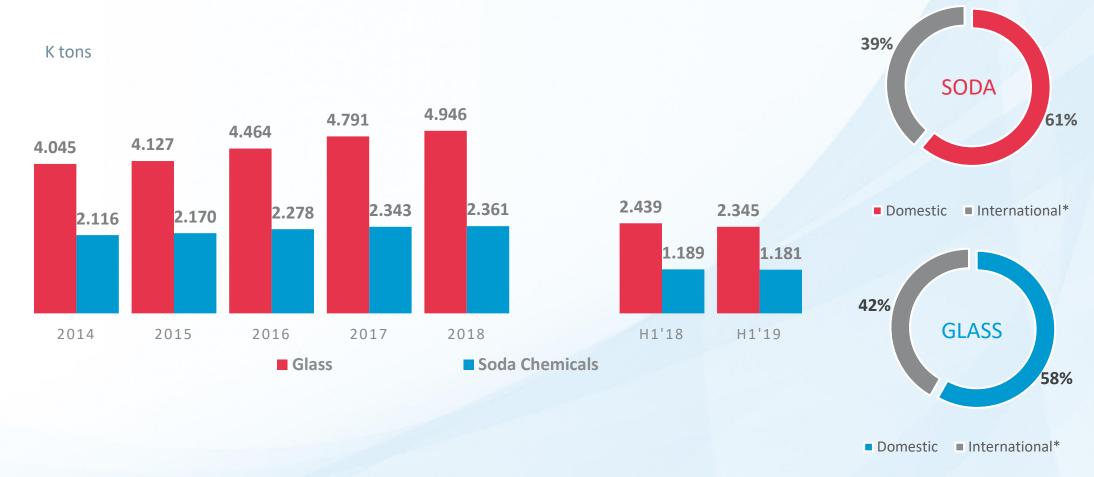


# **Top 10 Countries**

Italy	17%
Egypt	8%
France	5%
Bulgaria	5%
USA	4%
Lebanon	4%
Germany	4%
Saudi Arabia	4%
Brazil	3%
China	3%

# **Operational Excellence**

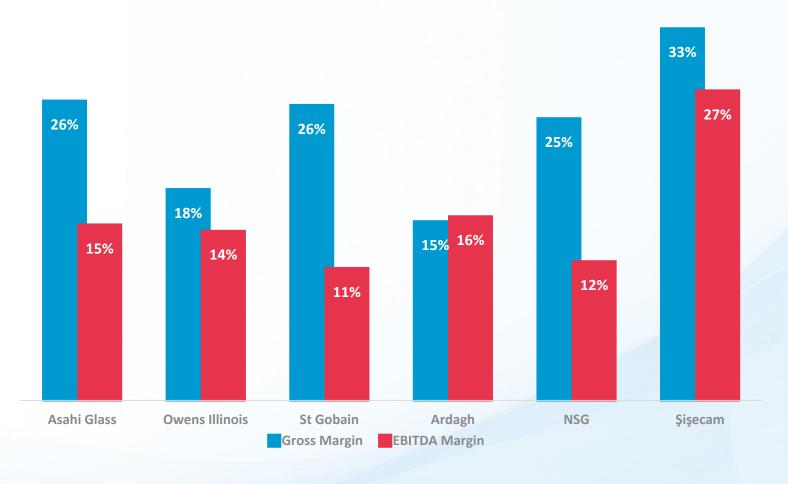
# Increasing Production In Line with Capex Undertaken





# Şişecam vs. Competitors

# Strong Global Player with Competitive Profitability

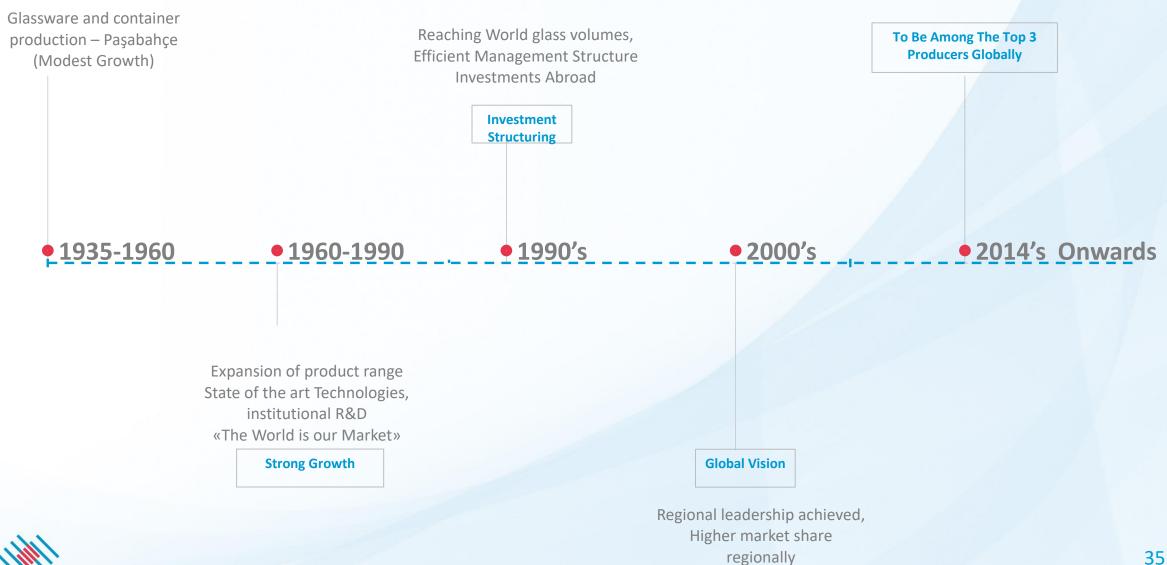


Glass Revenues'	<b>Share in Total</b>
Owens Illinois	100%
NSG	100%
Şişecam	76%
Asahi Glass	51%
Ardagh	36%
St Gobain*	N/A

<sup>\*</sup> Due to the change in reporting system of St Gobain, segmental revenue breakdown is no longer provided by Company

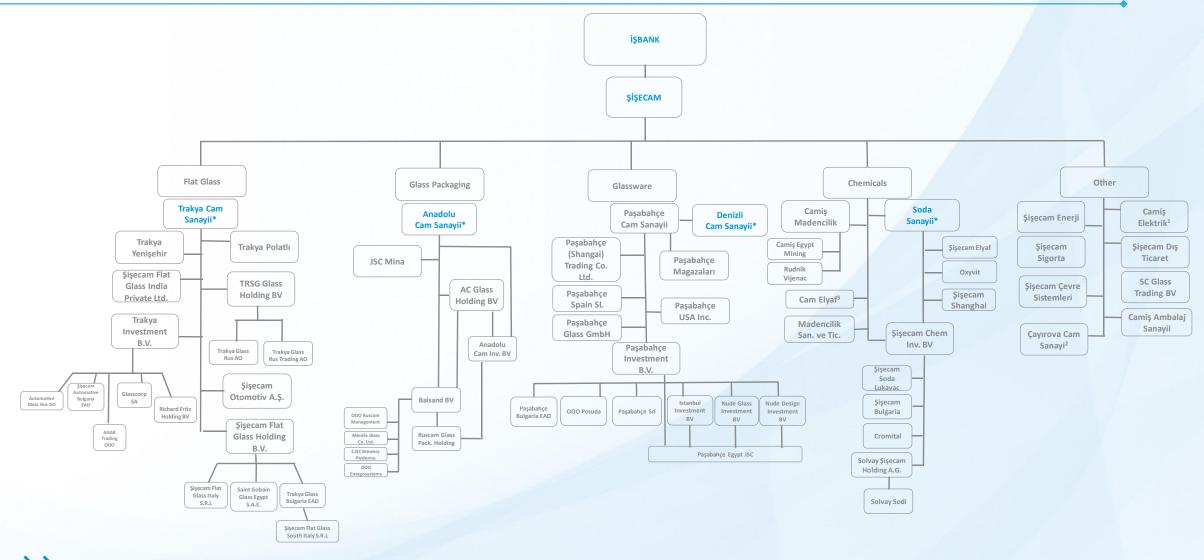


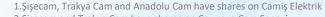
# Şişecam History





# **Corporate Structure**





<sup>2.</sup>Şişecam and Trakya Cam have shares on Çayırova Cam Sanayi

<sup>3.</sup>Çayırova Cam have shares on Cam Elyaf

# **Operating Territories**

### PRODUCTION PLANTS IN TURKEY

### ŞİŞECAM FLAT GLASS

Trakya Cam Sanayii A.Ş. Trakya Plant - Kırklareli Mersin Plant - Mersin

Trakya Yenişehir Cam Sanayii A.Ş. Yenişehir Plant - Bursa

Trakya Polatlı Cam Sanayii A.Ş. Polatlı Plant - Ankara

Şişecam Otomotiv A.Ş.

Şişecam Otomotiv Plant - Kırklareli

### ŞİŞECAM GLASSWARE

Paşabahçe Cam San. Ve Tic. A.Ş. Kırklareli Plant Eskişehir Plant

Denizli Cam San. Ve Tic. A.Ş. Denizli Plant

Camiş Ambalaj Sanayii A.Ş. Tuzla Plant- İstanbul

### SISECAM GLASS PACKAGING

Anadolu Cam Sanayi A.Ş.

Mersin Plant Yenişehir Plant - Bursa Eskişehir Plant

Soda Sanayi A.S.

Soda Plant - Mersin

Kromsan Krom Bileşikleri Plant - Mersin

Camis Madencilik

Cities in operation: Aydın, Balıkesir, Bilecik,

Gebze Plant- Kocaeli

Mersin Plant

Şişecam Elyaf Sanayii A.Ş.



İstanbul, Karabük, Kırklareli, Mersin

Cam Elyaf San. A.Ş.

Oxyvit Kimya San. ve Tic. A.Ş.

Balıkesir Plant





# Prudent Risk Management Policies

Leverage	Leverage with conservative NET DEBT / EBITDA levels
Liquidity	Maintain sufficient liquidity to meet short-term funding and finance equity portion of Capex
FX Position	FX position limited to +/- 25% of shareholder's equity
Counterparty	Not only a diversified relationship banks portfolio, but also access to international debt capital and loan markets at favorable rates.
Interest Rate	Balanced fixed and variable rate loan book
Derivatives	Limited to hedging only, no speculative trading



# **Credit & Corporate Governance Ratings**

# **Credit Ratings**

MOODY's	LT FCY Rating	B1	Negative
FITCH	LT FCY Rating	BB-	Negative

### **Corporate Governance**

Corporate Governance Rating of Sisecam was revised to 9,53 from 9,48 in December 2018.

As a Corporate Policy, Şişecam continues to strive for reaching the highest level of Corporate Governance practices, where its heritage of «good corporate governance practices» has already been evidenced by the recent rating received.

Sustainability remains at the core of operations and strategy, with continuously improved practices. <a href="http://www.sisecam.com.tr/en/investor-relations/corporate-overview-and-governance/corporate-governance-policies">http://www.sisecam.com.tr/en/sustainability/sustainability/sustainability-reports</a>



# Sustainability

# **Key Sustainability Achievements**

The Group is among the first 100 in "Best Emerging Markets Performers" Viego Eiris Sustainability Index

- 1.100 ton waste reduction
- 175 bin ton glass recycled and used as raw material
- **2,6 million m³** water re used in production
- 11% waste water generation decreased
- Women Friendly Factory Standards implemented in all factories
- Production lines managed by women employees initiated
- Radio Frequency Technology (RFID) system use in stocks management in place
- Environmental and Energy data on line monitoring and recording
- 43% decrease in occupational accidents rate
- 7% increase in employees commitment
- On line environmental data management & monitoring institutionalized
- 6,2 MW solar energy central established and functional
- 400 thousands GJ energy efficiency implementations completed
- 30 thousands ton CO2 emission avoided
- Temperate Low E Glass reduces heat waste in winter by 50%
- **Temperable Solar Low E Glass**, developed for the new airport of Istanbul, received Façade Material of the Year award
- Flat Glass Group obtained **Environmental Product Declaration (EPD)** certification, first company in Turkey that aligned with European norm EN 15804

### **PRESERVE**

NATURAL RESOURCE MANAGEMENT

ENVIRONMENTAL AND INSTITUTIONAL HERITAGE STEWARDSHIP

### **EMPOWER**

**DIVERSITY & INCLUSIVITY** 

INTERNATIONAL ENABLER TO FOSTER SUSTAINABILITY

DIGITAL INTELLIGENCE AND COMMUNITY

### **PROGRESS**

AN ACTIVE SOLUTION PARTNER FOR CLIMATE CHANGE

INTEGRATION OF LOW-CARBON APPROACH

CLIMATE NEUTRAL 360° CIRCULARITY MODEL



# Sustainability

### Şişecam's Sustainability Targets & Planned Actions

### **PRESERVE**







### **EMPOWER**









### **PROGRESS**









### PRESERVE

- By 2022, 5% of treated industrial wastewater reused
- By 2022, at least 20% of recycled glass used for container glass production
- By 2022, at least 10 furnaces used NOx reduction efforts by primary measures
- By 2022, at least 4 industrial synergy programs developed
- By 2022, the forest lands in mine sites increased at a rate of 20%
- By 2022, corporate purchasing procedures within framework of sustainability principles renewed
- By 2022, biodiversity and conservation practices with local communities' engagement initiated in the company's operational regions

### **EMPOWER**

By 2022, zero target for occupational accidents (LTIFR\*)

### **PROGRESS**

- By 2022, reduce GHG emission intensity of glass production by 5% from 2017 baseline
- By 2022, reduce annual specific energy consumption in glass production plants by 2%
- By 2022, 12 MW energy provided through renewable energy sources
- By 2022, at least one additional plant implements reactant pre-heating methodology to reduce natural gas consumption
- By 2022, additional 2 plants implemented Waste Heat Recovery system



# Disclaimer

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### **FX Rates**

	2014	2015	2016	2017	2018	1Q 2019	2Q 2019	1H 2018	1H 2019
USD/TL							11 1111	3 3	
Period End	2,32	2,91	3,52	3,77	5,26	5,63	5,76	4,56	5,76
Period Average	2,19	2,72	3,02	3,64	4,83	5,36	5,87	4,09	5,62
EUR/TL									
Period End	2,82	3,18	3,71	4,52	6,03	6,32	6,55	5,31	6,55
Period Average	2,90	3,02	3,34	4,12	5,68	6,09	6,60	4,94	6,35



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